

Mitterstockstall - Wagram





Direder, a name that stands for high quality wines since 1849, is rooted in tradition and has evolved with gained expertise. Paul D. pours passion and love into his wines. Working in his own vineyards since he was 17, he produces high quality wines for your everyday enjoyment. When Paul D.'s great-great-grandfather, Leopold Direder, earned his living with traditional agriculture in the wine region of the Wagram in 1849 he did not expect that his wines would one day conquer the world.



Paul D Frizzante Rosé Sparkling Rosé

The perfect aperitif! The fine sparkling Frizzante, with its strawberry and slight honey smell, purely delivering on the palate what was promised in the nose. Dry but still berry – simply enjoyable! Frizzante describe the level of effervescence (i.e., the strength of the bubbles) in a bottle of sparkling wine. Wines labeled 'frizzante' are what we call gently sparkling. Frizzante wines have between 2.5 and 3.5 bars of atmosphere/pressure while Spumante,

most Prosecco's and Champagne are usually between 5 and 6 bars.

Frizzante wines are known as 'Perlant' in French and as 'Perlwein' in German. Prosecco is probably the most well-known frizzante wine style, but most Prosecco wines usually are made fully sparkling (spumante).

Facts: 0,75 liter bottle 12,5% Alc. – 6.3 g/l acidity – 14g/l residual sugar



Paul D Grüner Veltliner 2021

This charming Grüner Veltliner ranks among the best white wine values year after year. In the fantastic 2021 vintage, it shows deliciously ripe flavors with the bracing acidity and herbaceous character typical of "Grüner". A fruity, light and easy-to-drink Veltliner with a fresh smell of apple and a hint of pear. Perfect fit for sunny summer days.

Facts: 1 liter bottle 12,5% Alc. – 6.4 g/l acidity – 1.5g/l residual sugar

1 liter = 33% more wine than a reg. 750ml bottle



Paul D Riesling 2021

Elegant refreshing Riesling with notes of apricot, citrous and sugar melon, rounded off by a balanced acidity. Ideal to enjoy! Serve with Shrimp & vegetable tempura with soy and ginger sauce.

Facts: 1 liter bottle 12 % Alc. – 7.9 g/l acidity – 4 g/l residual sugar

1 liter = 33% more wine than a reg. 750ml bottle



Paul D Rosé 2021

Color: light salmon-red, A berry, fruity wine with a smell of wild strawberries, soft on the palate. Our Rosé creates a pleasant, fresh and fruity drinking pleasure, a verily balanced wine with enjoyable acidity. Serving Suggestion: Rosé, a glass of wine for the spring and the summer, ideal with vegetables, Asiannoodle, fish and Salads.

Facts: 1 liter bottle 12 % Alc. – 6.8 g/l acidity – 3 g/l residual sugar

1 liter = 33% more wine than a reg. 750ml bottle



Paul D Zweigelt 2021

A velvety, full-bodied Zweigelt with a hint of sour cherry and vanilla in the nose whilst on the palate plum and a slight note of pepper arise. A real treat!

This would make a great house red with your favorite comfort foods including meatloaf, spaghetti and casseroles, or bring a bottle to your next party and turn your friends onto the new wave of Austrian red wines – Zweigelt!!

Facts: 1 liter bottle 12,5 % Alc. – 5.5 g/l acidity – 2,5 g/l residual sugar

1 liter = 33% more wine than a reg. 750ml bottle



200ml cans-24cans per Tray





Paul D Rosé Cans

The small Rosé for on the go! Delightful, fresh and berry! The first sip makes you think of Frizzante, whilst the Rosé starts to softly cover you palate and unveils its typical aroma. The perfect fit for hot summer days, for festivals, at the beach or on the boat or simply outdoor in the nature.

Content: 200ml 12 % Alc. – 6.8 g/l acidity – 3 g/l residual sugar

Wanted Grüner Veltliner

250ml cans - 4pks (6 Boxes á 4pks/case = 24 cans)







"Wanted" GV cans Dry and crips, citrusy wine showing hints of green apple. Great with seafood, salads, white meat, fish and sunshine. Perfect for the beach, the pool, going to a picnic, your deck or backyard. Any time or place, when you need a refreshing glass of wine pop this delicious "Grüner" can and enjoy!!
"Yes, Austria is a white wine country, and we are known for Grüner Veltliner. So we decided to put this delicious juice from Paul Direder in a can. This is the same quality Grüner we have become to like so much over the past few years. When you open this can you'll get a pop and the first sip is a little frizzante due to the total closure of the can. So I suggest you'll still pour this in a wine glass if possible, wait for just a minute and that natural Co2will blow off. Or drink straight out of the can and you'll enjoy a frizzante Grüner at first. Refreshing and crisp with the typical white pepper finish." Klaus Wittauer







2020 - start of organic production



NEW package!











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