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PAUL  D.



Direder, a name that stands for high quality wines since 1849, is rooted in tradition and has evolved **over the generations**. Paul D. pours passion and love into his wines. Working in his own vineyards since he was 17, he produces high quality wines for your everyday enjoyment. When Paul D.'s great-great-grandfather, Leopold Direder, earned his living with traditional agriculture in the wine region of the Wagram in 1849 he did not expect that his wines would one day conquer the world.



Paul D Frizzante Rosé Sparkling Rosé

The perfect aperitif! The fine sparkling Frizzante, with its strawberry and slight honey smell, purely delivering on the palate what was promised in the nose. Dry but still berry – simply enjoyable! Frizzante describe the level of effervescence (i.e., the strength of the bubbles) in a bottle of sparkling wine. Wines labeled 'frizzante' are what we call gently sparkling. Frizzante wines have between 2.5 and 3.5 bars of atmosphere/pressure while Spumante, most Prosecco's and Champagne are usually between 5 and 6 bars.

Frizzante wines are known as 'Perlant' in French and as 'Perlwein' in German. Prosecco is probably the most well-known frizzante wine style, but most Prosecco wines usually are made fully sparkling (spumante).

750ml bottle

12,5% Alc. – 6.3 g/l acidity – 14g/l residual sugar



Paul D Bee Natural - the slightly different wine!

An easy-drinking Natural wine with light yeasty notes **and a soft floral** taste. Round on the palate with a subtle note of wood and cinnamon. An unfined, unfiltered wine with a harmonious taste.

750ml bottle

11,0% Alc.- 4,8 g/l acidity



Paul D Grüner Veltliner 2022

This charming Grüner Veltliner ranks among the best white wine values year after year. It shows deliciously ripe flavors with the bracing acidity and herbaceous character typical of "Grüner". A fruity, light, and easy-to-drink Veltliner with a fresh smell of apple and a hint of pear.

Perfect fit for sunny summer days. **Paul D Grüner Veltliner 2022**
Aromatic, light, and easy-drinking Veltliner, freshly scented green apple. It has a pleasant acidity with a delicate citrus notes.

Facts: 1 liter bottle *12,5% Alc. – 6.2 g/l acidity – 4,5 g/l residual sugar*
1 liter = 33% more wine than a reg. 750ml bottle



Paul D Riesling 2022

Fruity refreshing Riesling with delicate notes of apricot and peach. Floral aroma with a pleasant mild acidity. Perfect to be enjoying!

Serve with Shrimp & vegetable tempura with soy and ginger sauce.

Facts: 1 liter bottle *12 % Alc. – 7,5 g/l acidity – 4,7 g/l residual sugar*
1 liter = 33% more wine than a reg. 750ml bottle



Paul D Rosé 2022

A berry, fruity wine that softly caresses the palate with notes of wild strawberry and ripe strawberry. Our rosé provides a nice mouthfeel with lots of freshness and fruit. It is wonderfully balanced and has a very balanced acidity.

Serving Suggestion: Rosé, a glass of wine for the spring and the summer, ideal with vegetables, Asian- noodle, fish and Salads.

Facts: 1 liter bottle *12,0 % Alc. – 6.0 g/l acidity – 4,7 g/l residual sugar*
1 liter = 33% more wine than a reg. 750ml bottle



Paul D Zweigelt 2022

Velvety smooth, full-bodied Zweigelt, redolent of caramelized plums and a light wood note. Cherry and dark berries with a hint of vanilla complete the taste. A delight for the palate!

A real treat!

This would make a great house red with your favorite comfort foods including meatloaf, spaghetti, and casseroles, or bring a bottle to your next party and turn your friends onto the new wave of Austrian red wines – Zweigelt!!

Facts: 1 liter bottle *12,5 % Alc. – 5.2 g/l acidity – 3,0 g/l residual sugar*
1 liter = 33% more wine than a reg. 750ml bottle

NEW – Our small ones for on the go

Always looking for innovations and new things, we **now** offer our Grüner Veltliner and Rosé in cans. With cans for on the go, our target is to be part of the activities of our young and young at heart customers – is it hiking, a ski tour, a picnic in the green, a festival or simply some hours at by the water – we want to be part of it and break a little bit with traditions.

Something different but delightful!



Paul D Rosé Cans

The small Rosé for on the go! Delightful, fresh and berry! The first sip makes you think of Frizzante, whilst the Rosé starts to softly cover your palate and unveils its typical aroma. The perfect fit for hot summer days, for festivals, at the beach or on the boat or simply outdoor in the nature.

Content: 200ml

12 % Alc. – 6.8 g/l acidity – 3 g/l residual sugar

Paul D. Grüner Veltliner Cans



“Wanted” GV cans Dry and crisp, citrusy wine showing hints of green apple. Great with seafood, salads, white meat, fish and sunshine. Perfect for the beach, the pool, going to a picnic, your deck or backyard. Any time or place, when you need a refreshing glass of wine pop this delicious "Grüner" can and enjoy!!

“Yes, Austria is a white wine country, and we are known for Grüner Veltliner. So we decided to put this delicious juice from Paul Direder in a can. This is the same quality Grüner we have become to like so much over the past few years. When you open this can you'll get a pop, and the first sip is a little frizzante due to the total closure of the can. So, I suggest you'll still pour this in a wine glass if possible, wait for just a minute and that natural Co2 will blow off. Or drink straight out of the can and you'll enjoy a frizzante Grüner at first. Refreshing and crisp with the typical white pepper finish.” Klaus Wittauer

Content: 250ml



2020 - start of organic production



Our wines are all vegan!



NEW package!





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